

UNLOCKING GRATITUDE with Artificial Intelligence



THE FUTURE OF GENEROSITY. TODAY.

Futurus Group is revolutionizing healthcare fundraising by leveraging AI capabilities to increase philanthropic support.

Backed by Gobel Group's 300+ years collective experience in healthcare fundraising.

As a full service consulting firm focused on artificially intelligent technologies, we partner to ensure data is accurate and actionable.

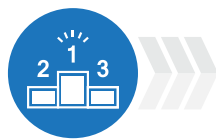
*“Using **machine learning** technologies, Gratitude to Give (G2G) is the only artificially intelligent algorithm built specifically to predict gratitude for nonprofit healthcare organizations.”*

How It Works



Collation

Data is collated from various sources, cleaned and prepared for predictive modeling.



Scoring

Custom model is built and produces a daily gratitude score for each constituent.



Learning

Machine-learning algorithm learns from new data and improves results in real-time.



Results

Gratitude scores are updated daily and delivered in customized reports.